



Remote Solidarity

CONCEPT



“Remote Solidarity” is an initiative

- combining **hands-on and skills** related activities
- supported by **collaborative online** tools
- respecting the **social distancing** constraints
- and aiming at **preserving** and **strengthening** the collaboration with the non-profit community

SELECTION



The non-profit organizations / activities are selected by the corporate coordination team on the basis of a list proposed upstream by Hu-Bu.

EXAMPLES



Assemble packs

- toys and board games
- baby birth items
- clothes, shoes, socks
- food products
- hygiene products (soap, toothpaste, toothbrush)
- pastries (muffins, cakes, donuts)



Offer skills

- help restructure the archiving system
- help boost the Facebook page of a non-profit organization (content, layout)
- help redesign the website of a non-profit organization
- help brainstorm on the future positioning of a non-profit (product / service offer)

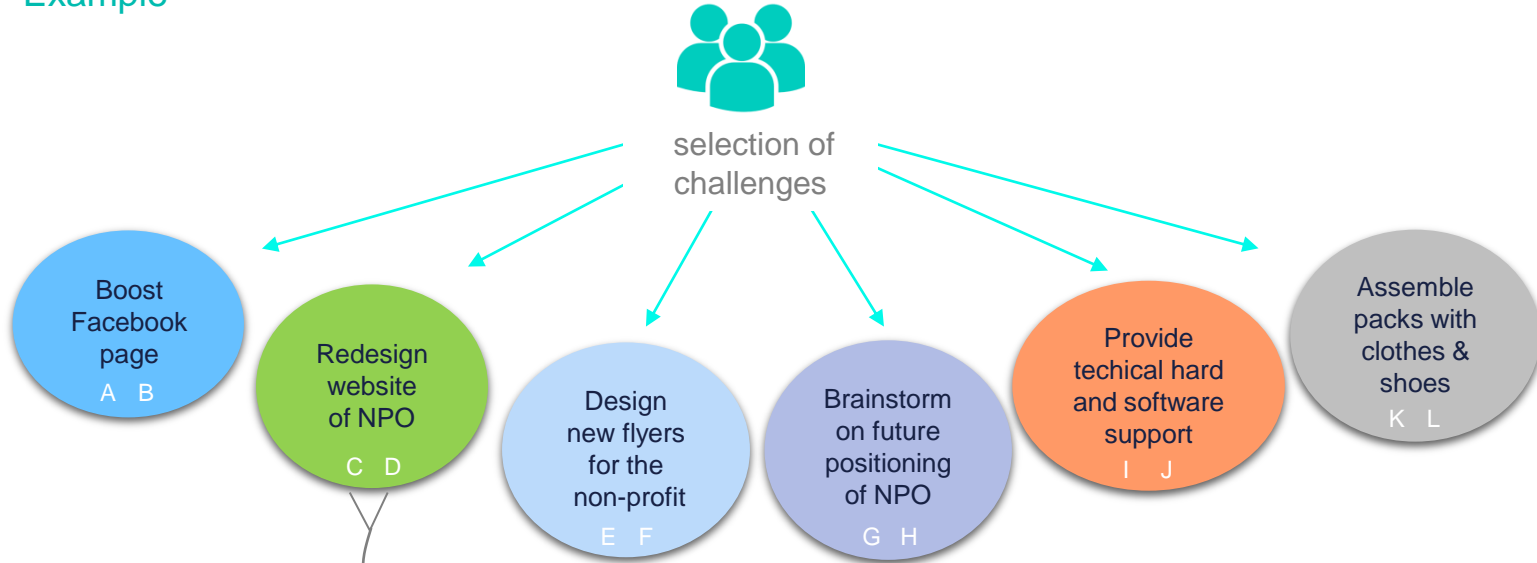


Find specific equipment

- a professional color copier
- used computers and usb keys
- a store fridge for products
- sports equipment (gym, fitness, football, jerseys) for refugees

PREPARATION

Example



2 teams per challenge

To be able to collect a maximum of ideas (via skills) or items (via collections)

To create "greater positive and fun emulation" between teams

JOURNEY



01

02

03



< IDEATION >

04

05

SELECTION

- **Selection** of challenges / non-profits by company coordination team based on basis of a list proposed upstream
- Activities posted on digital platform

REGISTRATION

- **Registrations** of participants in the activities posted on digital platform

ONBOARDING

- **Technical onboarding**
- **Kick-off in plenary**
- Participants are redirected to their respective groups for a connection with the non-profit coordinators and a good understanding of the challenge.

EXECUTION

- **Team-building day** built around steps managed by moderator and coordinators

EVALUATION

- **Measure** individual satisfaction and collective impact.
- **Provide full report** on results and impact of the day

PROGRAMME

EXECUTION DAY

09:00 Kickoff in plenary session

A master of ceremony welcomes all participants and non-profits involved, sets the stage and presents objectives of the day.

09:30 Participants join their teams and start.

The coordinators provide ongoing support across the teams.

11:00 - 13:00 Mid-day check - The coordinators check energy, progress and future needs of respective teams.

15:30 Preparation before plenary session - Participants gather by challenge for update with the NPO, present their deliverables for the day and appoint a “reporter”.

16:15 Plenary session with all teams including representatives of non-profits and coordinators. Teams pitch and the entire group shares results and highlights of the day.



BENEFITS



PARTICIPATION

An innovative initiative combining gift of time and solidarity skills where the online and collaborative approach creates an exciting experience and a continuous commitment



COMMUNITY

The initiative allows:

- to strengthen the link between coworkers and with non-profit partners
- to contribute to impact driven actions in a turbulent world and society



COMMITMENT

Strengthen corporate change-maker profile and innovation mindset